

Media Release

22nd September 2020

New CEO for Byron-based global education provider

Matthew Evans has been appointed Executive General Manager of SAE Creative Media Institute's global operations, headquartered at the SAE Byron Bay campus.

Matt, who joined SAE as General Manager of SAE's Australasian operations in January this year, is a Byron Bay local with a long career in the music industry including seven years in executive roles at EMI Music Australasia. More recently, he was Chief Operating Officer at Secret Sounds and played a key role in delivering some of Australia's largest music events, including Splendour in the Grass.

In his new role, Matt will oversee the management of almost 50 SAE campuses across 20 countries.

SAE forms part of global education provider, Navitas, which delivers education programs to approximately 70,000 students worldwide.

The CEO of Navitas's Careers & Industry division, Jo Anthonsyz welcomed Matt's appointment.

"As General Manager of SAE Australasia, Matt has delivered exceptional outcomes and proven himself to be an outstanding leader despite the challenges presented by COVID-19," Jo said.

"He is a respected creative media professional with an intimate understanding of the sector, and brings to the role a genuine passion for creative education and endeavour."

Mr Evans said he was honoured to take on the role, following in the footsteps of outgoing Executive GM, Lee Aitken.

"Lee has been with SAE since 2015 and leaves an incredible legacy of professionalism and growth within the company," Matt said.

“In Byron Bay - and globally - SAE has an enviable reputation. We are privileged to be able to provide a creative ecosystem, progressive learning environment and employment opportunities for locals and newcomers to the region.”

“Moving forward in my global role, I am relishing the opportunity to work with SAE’s creative communities around the globe to continue transforming creative education into the future.”

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Interviews with Matthew Evans are available upon request

About SAE

SAE Australia offers Higher Education and VET education opportunities to about 3,000 students, including certificate, diploma and degrees across the following major fields of study; audio, film, games, animation, web & mobile and design. SAE is also one of the world’s leading creative media institutes, with almost 50 campuses in over 20 countries. SAE is a part of Navitas Pty Ltd. Further information about SAE is available at www.sae.edu.au.

About Navitas

Navitas Pty Ltd is an Australian global education leader providing pre-university and university programs, English language courses, migrant education and settlement services, creative media education, student recruitment, professional development and corporate training services to more than 70,000 aspirational learners across a global network of over 120 colleges and campuses in 24 countries each year. Further information about Navitas Pty Ltd is available at www.navitas.com.



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