

MEDIA RELEASE

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Award-winning producer features at Brisbane Flickerfest Masterclass

Next month, Australia's premier international short film festival, Flickerfest is returning to SAE Creative Media Institute's Brisbane campus with its Film Masterclass featuring award-winning producer, Helen Morrison and Flickerfest Executive Director, Bronwyn Kidd. The free 150 minute session will give emerging filmmakers the opportunity to learn the skills and tools needed to make it in the film industry.

During the session, attendees will learn how to create an irresistible short-film that ticks all the boxes for Oscar-qualifying film festivals, how to make their film market-ready, plus tips on how to generate income from their motion picture. In addition, Helen and Bronwyn will cover the strategy for financing short films and the elements required for cast and crew team building.

Internationally renowned producer, Helen Morrison has managed television shows on ABC, NITV and SBS. Her most notable work includes the 2016 multi-award winning short film, Welcome to Country, and production on children's shows like *Sesame Street* and documentary series, *My Family Matters*.

"If emerging filmmakers can find even one relevant takeaway to apply to their own project or career, that is exciting to me," Helen said.

"Short films are such an important medium for developing your craft. It's these early creative relationships that offer filmmakers a foundation to continue into their successful industry careers," Helen added.



With over 25 years' spent in the industry, Bronwyn is excited to be sharing her experiences managing the Academy accredited and BAFTA recognised short film festival, Flickerfest. "I'm really looking forward to sharing my knowledge with students and emerging filmmakers. I will be giving them an insight into the process behind film festivals - which can often be a daunting prospect for new filmmakers," Bronwyn said.

Deputy General Manager for SAE, Dr Luke McMillan said now was a key time for aspiring filmmakers to take advantage of the opportunities available to them. "With the COVID curve flattening and support from the Federal government - these have been the catalyst to grow the Australian film and TV sector. If you're an aspiring filmmaker, there is no better time than now to become part of this booming sector of creative media," Dr McMillan said.

The Flickerfest Masterclass at SAE Creative Media Institute's Brisbane campus takes place on Thursday 4 March 2021 from 2.30pm-5pm (AEST). Reserve your place at: sae.edu.au/events

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Imagery (L to R: Bronwyn Kidd and Helen Morrison)



About SAE

SAE Creative Media Institute is the place for creatives and innovators. Since 1976 we've been the leaders in creative media education across animation, audio, music, creative industries, design, film, games, web and mobile. Every year, we support more than 10,000 students globally to develop the skills and experience needed to carve successful careers. Students enjoy access to the latest technology and are taught by industry-experienced faculty, while putting their skills to the test in small class environments. Our graduates become part of a highly-respected global community of creatives that's been around for over 40 years. We pride ourselves on being technically explorative, transformative and brave through our range of creative media programs, from short courses and professional training through to bachelor and postgraduate degrees. In Australia, our programs are delivered at campuses in Sydney, Brisbane, Byron Bay, Melbourne, Perth and Adelaide. SAE is a part of Navitas Pty Ltd. More information about SAE is available at sae.edu.au.

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