

#### MEDIA RELEASE

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# New podcast celebrates the untold stories of WA's music scene

Radio host and musician <u>Em Burrows</u> knows the WA music scene well, but believes there are still a lot of incredible stories remaining untold. As the host of WAM's new podcast, Em is uncovering WA music's best kept secrets and sharing them with the world.

'Wide Open Road: The West Australian Music Podcast', has been produced by WAM and recorded at SAE Creative Media Institute studios in Northbridge. The podcast delves deep into WA music history and interesting behind-the-scenes tales that enrich the narrative of the WA industry.

Each episode of 'Wide Open Road: The West Australian Music Podcast' will feature a long form interview with a legend of WA music.

On hand to assist with production was SAE Institute audio student Chloe Schmidt, who volunteered her time to assist with the project and is credited as co-producer.

Em, who works as WAM's Audience Development Officer and is the <u>Girls Rock! WA</u> Coordinator, says she finally had the capacity to produce 'Wide Open Road' after most of her other projects were put on hold due to COVID-19.

"WAM had the idea to develop a podcast for the last few years, but we just didn't have the capacity to deliver it. I'm so excited to finally make it a reality."

"This podcast will create another avenue for audiences to engage with the music industry, connect with WAM, and amplify community building opportunities into the future."

"As a musician, it's always fascinating to talk in depth to people about their creative process. We have been conscious to feature a range of voices - including gender, cultural and generational diversity - as well as featuring guests with varying roles and careers in the industry." Em says.



General Manager of SAE Australasia Matt Evans says podcasts have become an essential medium in the entertainment and audio industry.

"We're excited about the release of WAM's podcast and thank them for giving Chloe an incredible experience on this project. At SAE we value industry connection and this mutually beneficial project is a great example of building community, promoting creative industries and delivering opportunity to our students," Mr Evans says.

Episode one of 'Wide Open Road: The West Australian Music Podcast' featuring producer KUČKA (Laura Jane Lowther) will be available on October 19 on <a href="https://podcast.wam.org.au">https://podcast.wam.org.au</a> and via podcast streaming services.





## Interviews with Em Burrows and Matt Evans are available upon request

### About SAE

SAE Australia offers Higher Education and VET education opportunities to about 3,000 students, including certificate, diploma and degrees across the following major fields of study; audio, film, games, animation, web & mobile and design. SAE is also one of the world's leading creative media institutes, with almost 50 campuses in over 20 countries. SAE is a part of Navitas Pty Ltd. Further information about SAE is available at www.sae.edu.au.



## **About Navitas**

Navitas Pty Ltd is an Australian global education leader providing pre-university and university programs, English language courses, migrant education and settlement services, creative media education, student recruitment, professional development and corporate training services to more than 70,000 aspirational learners across a global network of over 120 colleges and campuses in 24 countries each year. Further information about Navitas Pty Ltd is available at www.navitas.com.

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