

MEDIA RELEASE

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Psychic puts Cass on a new creative path

Cass Eager is an accomplished soul singer and songwriter who has performed for Prince Harry and troops abroad, and had her music featured in advertisements for Hyundai and McDonald's. This story explores her love of music, working with American producer Bill Lefler and how a psychic encouraged her to study at SAE Creative Media Institute.

Prior to the COVID-19 pandemic, Cass was working in Los Angeles with renowned producer Bill Lefler, who has collaborated with artists such as Dashboard Confessional, Mozella, and Gym Class Heroes.

"I first met Bill at an event called SyncKeepers, and he asked if I'd like to drop into his studio and make some music," Cass said.

"I asked Bill who we should ask to join our band and he told me didn't need anyone else. That blew my mind and made me realise how production is half the music process."

Since working with Bill, her music has featured on US television shows and on advertisements for Hyundai and McDonald's. "My experience with Bill was part of the reason I applied for a Destination Australia scholarship at SAE and enrolled in the Diploma of Music Production at the Byron Bay campus."

Destination Australia scholarships are awarded to tertiary education providers in regional parts of the country. Each scholarship offers students upto \$15,000 a year, with the opportunity to undertake high quality education, training and research, in regional Australia.



Cass admits she was also influenced by her long-term psychic Tina, who predicted she was going to have a connection with SAE. “My psychic told me I needed to connect with SAE. When I saw the scholarship advertised, I knew I had to go for it.

“Everything she tells me comes true. She previously told me when I’d meet my husband, how many kids I’d have and their gender and that I’d one day move to Byron Bay,” Cass said.

Cass loves to convey her own unique style through her music, which she describes as a blend of Amy Winehouse and Sade. “What blows me away with songwriting is that you can make something out of nothing. I want to contribute to the conversation of humanity through my music.”

“It’s part of my ethos to make music fun, new and challenging - joining SAE is part of that.”

SAE is the place for creators and innovators; the leaders in creative media education across seven disciplines – animation, audio and music, creative industries, design, film, games, web and mobile. Find out more at sae.edu.au

For more information:

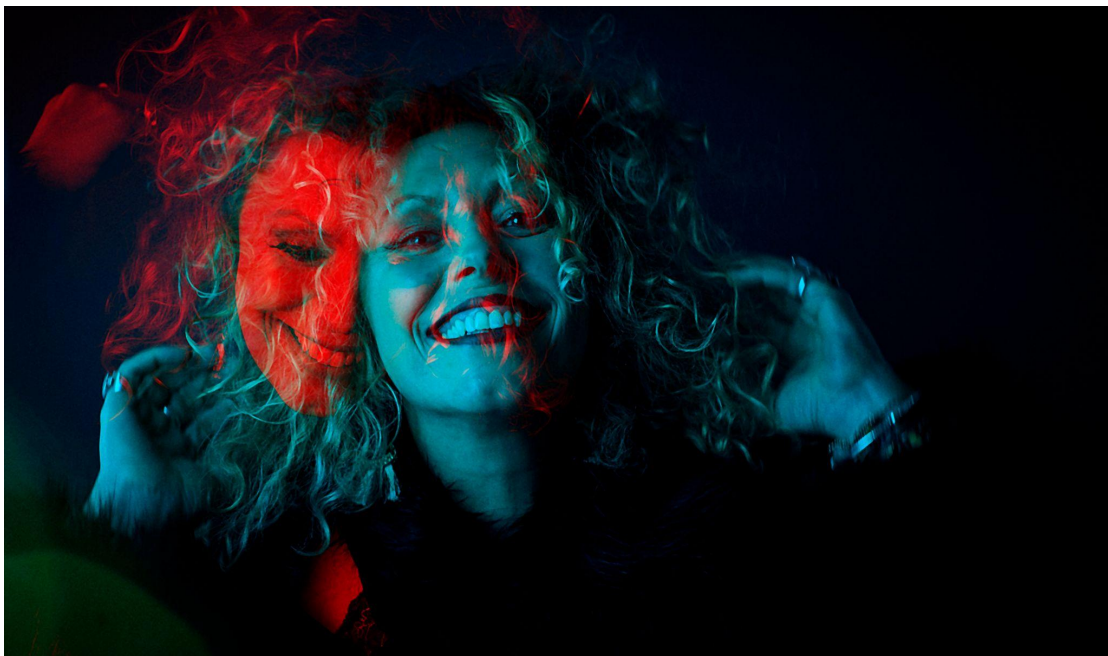
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Imagery



About SAE

SAE Creative Media Institute is the place for creatives and innovators. Since 1976 we've been the leaders in creative media education across animation, audio, creative industries, design, film, games, web and mobile. Every year, we support more than 10,000 students globally to develop the skills and experience needed to carve successful careers. Students enjoy access to the latest technology and are taught by industry-experienced faculty, while putting their skills to the test in small class environments. Our graduates become part of a highly-respected global community of creatives that's been around for over 40 years. We pride ourselves on being technically explorative, transformative and brave through our range of creative media programs, from short courses and professional training through to bachelor and postgraduate degrees. In Australia, our programs are delivered at campuses in Sydney, Brisbane, Byron Bay, Melbourne, Perth and Adelaide. SAE is a part of Navitas Pty Ltd. More information about SAE is available at sae.edu.au.

About Navitas

Navitas is a proud Australian company that pioneered an innovative university partnership model of education in Perth in 1994. Its entities have delivered education programs across the country since 1976. Further information about Navitas Pty Ltd is available at navitas.com.

