

MEDIA RELEASE

27 April 2021

Perth student discovered by British music label

Charles Inopiquez, also known as Charesian, is a student at SAE Creative Media Institute studying for an Associate Degree of Audio Production. We caught up with Charles to chat about his time at SAE's Perth campus so far, how he was discovered by British dance music label, Wight Label Records, and why he's not in the industry for fame and glory.

Hi Charles, can you tell us a bit about your music?

It's classed as deep house, but it could be referred to as melodic house as well. It's heavily influenced by artists like Marsh, Nora En Pure, and Ben Bohmer. They all have a really clear identity and are some of the most progressive artists on the deep house music circuit.

How did you get into making music?

Before I started at SAE I didn't have a clue how to make music. Once I started my degree, I was able to learn the basics of music production pretty quickly. As I was so excited to learn I started to create something new everyday - this often involved working on music for up to eight hours a day. I couldn't get enough!

How did you go from making music at home to getting your music recognised by a label in the UK?

In my first trimester at SAE I created a song called Desolate. I wasn't expecting much out of it, but I put the track out on Label Radar to see what would happen. I left it for two weeks and Wight Label Records got in touch to say they really liked the track and they wanted to sign the song to their label.

I've now released an EP and have further six songs coming out over the next few months under their label.



ANIMATION



AUDIO
& MUSIC



CREATIVE
INDUSTRIES



DESIGN



FILM



GAMES



WEB &
MOBILE

What else are you working on right now?

I have a new release coming this month called Tropical Love - again through Wight Label Records.

What was the inspiration for the track?

I found this guitar loop on the internet and I really liked it so I started messing around with it and kept adding new elements to it as I went along. I think that is the best thing you can do when you're making music - just have fun. I try not to squeeze out ideas, I make my best music when I'm not taking the process too seriously.

I'm also releasing a techno track on 14 May which has a totally different vibe to what I usually do. I wanted to get out of my comfort zone and experiment, and the track ended up being signed by Green Nights Records.

How has studying helped with your creativity and development?

Studying at SAE is probably the best thing I've ever done. I've met so many talented people, and it's awesome to share ideas and collaborate on projects with them.

I still message my lecturer from the first trimester and he gives me really valuable feedback on my music - it's like one big family!

What does the future look like for Charesian?

I'd love to play in Europe one day at the Anjunadeep Open Air Festival in London; they play a lot of deep house there.

All I really want to do is make music. I don't care about the fame and the glory, I'd just like to make a decent living doing what I love.

SAE is the place for creators and innovators; the leaders in creative media education across seven disciplines – animation, audio and music, creative industries, design, film, games, web and mobile. Find out more at sae.edu.au

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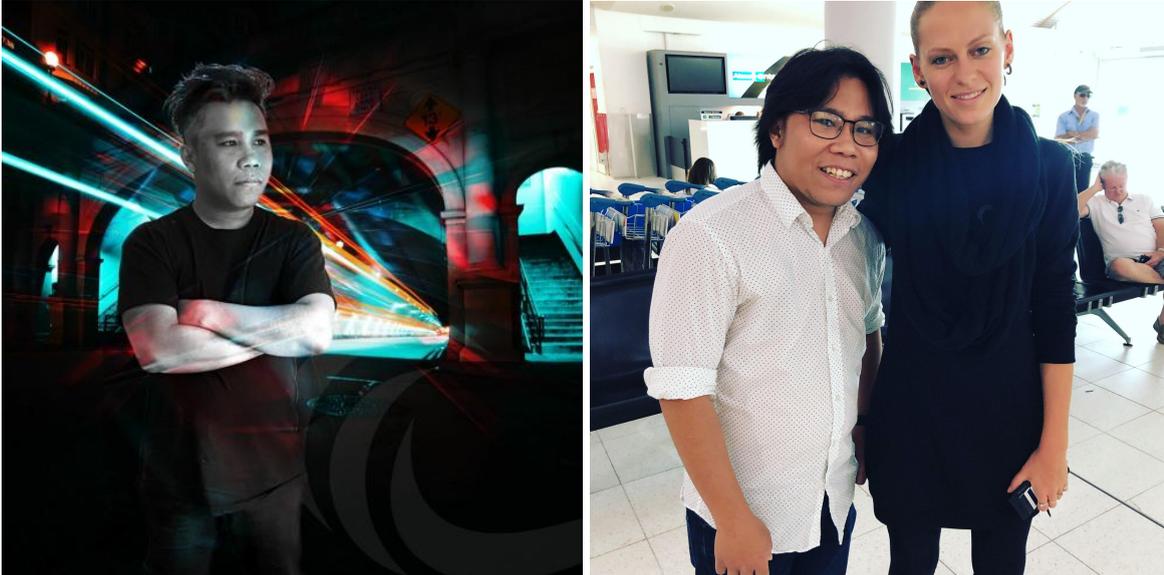
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Imagery (Left to Right: Charesian; Charles with Nora En Pure)



About SAE

SAE Creative Media Institute is the place for creatives and innovators. Since 1976 we've been the leaders in creative media education across animation, audio, creative industries, design, film, games, web and mobile. Every year, we support more than 10,000 students globally to develop the skills and experience needed to carve successful careers. Students enjoy access to the latest technology and are taught by industry-experienced faculty, while putting their skills to the test in small class environments. Our graduates become part of a highly-respected global community of creatives that's been around for over 40 years. We pride ourselves on being technically explorative, transformative and brave through our range of creative media programs, from short courses and professional training through to bachelor and postgraduate degrees. In Australia, our programs are delivered at campuses in Sydney, Brisbane, Byron Bay, Melbourne, Perth and Adelaide. SAE is a part of Navitas Pty Ltd. More information about SAE is available at sae.edu.au.

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