

MEDIA RELEASE

10 August 2021

New SAE short courses equip students with the skills of tomorrow

Starting September 2021, SAE Creative Media Institute will be teaching seven brand new short courses to support Australia's \$111 billion creative and cultural industry that is set to boom in the coming decade. The Commonwealth Supported Places will enable professionals to upskill for the jobs of tomorrow on a 12 week short course, with the opportunity to transition to a full undergraduate degree.

SAE General Manager, Dr Luke McMillan, who has a PhD in Games Design, said this was an opportunity to support the industry. "We are delighted to be offering our new short courses to students. Through research, we understand there is a significant skills shortage in certain areas - particularly in design thinking, and emerging technologies like virtual reality and augmented reality," Dr McMillan said.

"The creative industry is evolving and expanding, and with that we have a duty to continue to make our courses relevant and practical, whilst giving our students opportunities to maximise their career prospects.

"These short courses will give students the foundational skills they need to be ready for tomorrow's world," Dr McMillan added.

The courses that have been selected reflect the gaps in professional shortages and industry demands and needs:

- Undergraduate Certificate in IT (Virtual Screen Production)
- Undergraduate Certificate in IT (Scripting and User Experience)
- Undergraduate Certificate in Game Art
- Undergraduate Certificate in Augmented and Virtual Reality Application Development
- Undergraduate Certificate in Graphic Design
- Graduate Certificate in Creative Industries
- Graduate Certificate in Emerging Technologies



Research conducted in April 2021 that consulted with emerging technologies professionals that had either studied or been involved in the industry in the last three years, found that 53% said there were not enough workers with knowledge in cyber security to fill the roles, likewise 43% said the same in relation to virtual reality, and 38% also said there were shortages in professionals with skills in augmented reality.

In the film industry, 63% of respondents said there would be an increase in demand for virtual production over the next five years. Similarly, in the games industry, 52% of respondents said there would be an increase in demand for professionals that have games design and programming skills.

Now with Self Accrediting Authority, SAE is able to adapt its course design with evolutions like these short courses to support the economy and the creative industries - equipping graduates with the skills of tomorrow.

Take the first step in your career with a [Commonwealth Supported placement](#) in the creative industries. Taught by industry experts, SAE's short courses provide in-demand skills, theory and practical application needed to succeed in creative industries. Classes start this September.

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ANIMATION

AUDIO
& MUSICCREATIVE
INDUSTRIES

DESIGN



FILM



GAMES

WEB &
MOBILE

Imagery:



About SAE

SAE Creative Media Institute is the place for creatives and innovators. Since 1976 we've been the leaders in creative media education across animation, audio, creative industries, design, film, games, web and mobile. Every year, we support more than 10,000 students globally to develop the skills and experience needed to carve successful careers. Students enjoy access to the latest technology and are taught by industry-experienced faculty, while putting their skills to the test in small class environments. Our graduates become part of a highly-respected global community of creatives that's been around for over 40 years. We pride ourselves on being technically explorative, transformative and brave through our range of creative media programs, from short courses and professional training through to bachelor and postgraduate degrees. In Australia, our programs are delivered at campuses in Sydney, Brisbane, Byron Bay, Melbourne, Perth and Adelaide. SAE is a part of Navitas Pty Ltd. More information about SAE is available at sae.edu.au.

About Navitas

Navitas is a proud Australian company that pioneered an innovative university partnership model of education in Perth in 1994. Its entities have delivered education programs across the country since 1976. Further information about Navitas Pty Ltd is available at navitas.com.

