

MEDIA RELEASE

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SAE audio graduate making waves with new record label

SAE Creative Media Institute audio graduate Jarrah Saunders is taking on the record industry with the launch of his own label, [Dead Family Pets](#).

Providing a platform for alternative bands and artists, Jarrah said his label was born from personal experiences in the music industry. “I noticed a lot of talented musicians not getting the recognition they deserved. This was partly down to them not having the know-how to get their music out there,” Jarrah said.

The genre of Dead Family Pets, according to Jarrah, is a DIY sound. Some of the names to have collaborated with the label include [Faxman](#), [Big Bill and the Bigots](#), [Magic Ian](#), and [Porcelain Eyes](#).

The SAE Melbourne graduate said he wouldn’t be where he was today if it wasn’t for his teachers. “Without a doubt, they were the best part about studying at SAE. The staff encouraged me to push boundaries and learn as much as I possibly could. They also had time outside of class for one-on-one sessions for help and advice, which I’m really grateful for.

“A special shoutout to my course facilitators. They were endlessly inspiring and helped me discover how much fun mixing for films could be,” Jarrah said.

SAE promotes a collaborative environment for students across various disciplines including film, gaming and animation. Since graduating, Jarrah has gone on to work with fellow SAE alumni, Tommy Wormald, also known as Porcelain Eyes. “At SAE, we were doing our major projects at the same time. As we got to know each other we found we liked similar genres of music, and I then got the opportunity to help him out with the recording of his single, Shambhala

“It only fell into place right at the end, when he decided to release his new single under my label - it’s been great working together,” Jarrah said.

“Collaboration is at the core of SAE’s courses and is central to our employability strategy. The entrepreneurial skills that graduates like Jarrah develop will prove to be incredibly valuable, in what is currently a challenging employment market,” Deputy General Manager of SAE Australia, Dr Luke McMillan said.

For those students who are looking to enrol at SAE, Jarrah had some advice. “Make the most of every opportunity that’s available to you! Earlier on in the course, I didn’t really jump on the free studio time as much as I should’ve – the best way to learn is by getting involved in the equipment. It’s a good idea to expose yourself to as many bands and musicians as you possibly can,” Jarrah said.

To find out more about our audio courses, chat with an SAE Course Advisor today on 1800 723 338

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Imagery



About SAE

SAE is the place for creators and innovators. Established in 1976, SAE Creative Media Institute provides niche creative media programs to about 10,000 students at more than 50 campuses around the world. SAE is recognised for providing students with access to the best industry equipment and facilities, employing teaching staff with strong industry experience and delivering hands on teaching and learning in small class environments. The Institute engages with industry to develop curriculum that is relevant to local and global workforce needs. Work placements and internships are embedded in SAE programs are pathways to employment. Globally, SAE offers an extensive suite of creative media programs, from short courses and professional training through to bachelor and postgraduate degrees. SAE is a part of Navitas Pty Ltd. Further information about SAE is available at www.sae.edu.au.

About Navitas

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