

MEDIA RELEASE

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Spin Sistas remixing the gender balance in the music industry

Performers, Rasela Torise and Lainie Chait, also known as the [Spin Sistas](#), are looking to redress the deep gender disparity in the music industry by offering online DJ courses for women only.

“It’s crazy to think but when I first started DJing in 2003, and even now, it’s such a novelty to see a woman on the decks spinning tunes,” Rasela explained.

The Spin Sistas are offering interactive eight-week video courses via the Podia platform where women can develop technical skills at their own pace. It includes weekly face-to-face catch ups and a dedicated one hour one-on-one session where each student can focus on specific issues relevant to them.

The course also offers women the chance to connect with other creatives and join a greater community of female DJs across Australia and around the globe.

“Our courses will provide women with a safe and supportive space to connect with other like-minded women, learning together and empowering one another. We look forward to seeing what musical collaborations may come of it in the future,” Rasela said.

For greater balance, Lainie believes gender shouldn’t come into it. “Man or woman, we’re all human beings. When we dance to music, we’re not thinking ‘Is the DJ a man or a woman?’ We’re moving to the rhythm of the music because the DJ is skilled, and they’re passionate about what they’re playing - gender is immaterial.”

“We’re not doing the course to discriminate against men - it’s to give women confidence so they can meet male DJs on a level playing field,” Lainie added.

The course was developed in collaboration with film students from SAE Creative Media Institute in Byron Bay, Charlotte Morrow-Smith and Lee Collier. Charged with creating the look and feel of the online course, the project enabled the students to put their skills and talents to work on an industry project.

“We were fortunate that Rasela and Lainie had a very clear idea of what they wanted to do. It was just a matter of translating that into film terms for them,” Lee said.

“Everything we’d learnt over the last year came into practice and that was such a good feeling. I felt privileged to be a part of the project,” added Charlotte.

The next intake for the Spin Sistas' DJ course is March 2021. To register your interest, contact spinsistas2020@gmail.com.

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Imagery

(L to R): Lainie, Charlotte, Rasela and Lee



About SAE

SAE is the place for creatives and innovators. Established in 1976, SAE Creative Media Institute provides niche creative media programs to about 10,000 students at more than 50 campuses around the world. SAE is recognised for providing students with access to the best industry equipment and facilities, employing teaching staff with strong industry experience and delivering hands on teaching and learning in small class environments. The Institute engages with industry to develop curriculum that is relevant to local and global workforce needs. Work placements and internships are embedded in SAE programs are pathways to employment. Globally, SAE offers an extensive suite of creative media programs, from short courses and professional training through to bachelor and postgraduate degrees. SAE is a part of Navitas Pty Ltd. Further information about SAE is available at www.sae.edu.au.

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