

MEDIA RELEASE

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SAE students find new ways to connect globally

Students from SAE Creative Media Institute campuses in Melbourne, Sydney, Byron Bay and Dubai aren't letting COVID-19 hamper their plans to collaborate on major design projects.

In a new initiative aimed at breaking cultural and geographical barriers, the students are using online applications to bring their ideas and visions to life, while forming valuable professional and personal connections. Working together, each design team of up to four students have delivered an impressive portfolio of print and digital design collateral.

SAE Australia's Design Course Committee Chair and Senior Lecturer, Rachael Shea, said the online collaboration project was helping students to stay engaged during COVID-19.

"We've run the project twice now, and the feedback from students has been excellent, with some of the relationships formed between students continuing outside the class," Rachael said.

"Working in groups that include people from a variety of cultural backgrounds requires us to think more consciously about our assumptions, and stimulates our curiosity. This is an opportunity for students to practice communication, collaboration and empathy skills in quite a sophisticated way."

Looking to the future, Rachael is committed to fostering further cross-border collaboration with SAE colleagues in Germany and New Zealand.

















SAE Byron Bay student Christel Cherryadi said she was grateful for the unique opportunity to team up with peers in other locations. "Having the chance to work with students from different places and cultures brings a new perspective to the overall collaborative activity than we'd normally get just working with students in class from our home campus," she said.

Dareen Maisara, from SAE Dubai, said she appreciated the diversity of the group. "SAE has so many campuses around the world and it was my first experience working with students from a campus abroad," she said.

"It was fun to get to know them and hear their ideas. It opened up so many doors to discussion and feedback. I would love to be a part of something like this again."

With international travel restricted, giving students the opportunity to collaborate with their peers across borders was vitally important for their development, Rachael Shea said. "Being exposed to people from varied backgrounds is important in generating a wider perspective of thoughts and ideas. I can only applaud the passion of our students for the success of this project."

SAE is the place for creators and innovators; the leaders in creative media education across seven disciplines – animation, audio and music, creative industries, design, film, games, web and mobile. Find out more at sae.edu.au

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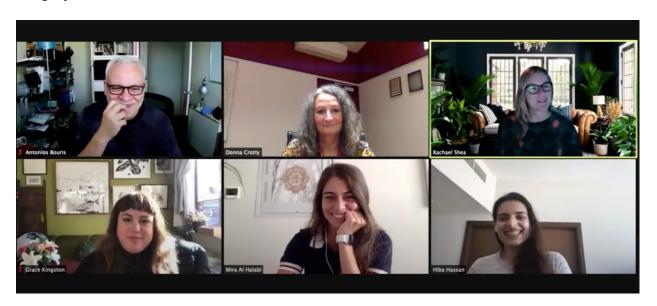


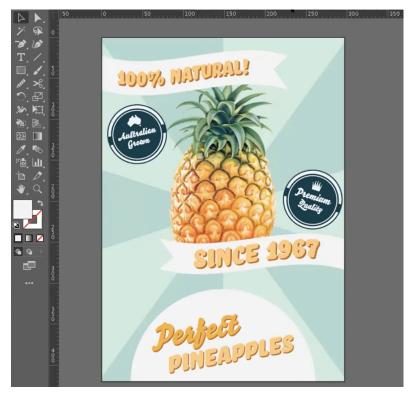






Imagery























About SAE

SAE Creative Media Institute is the place for creatives and innovators. Since 1976 we've been the leaders in creative media education across animation, audio and music, creative industries, design, film, games, web and mobile. Every year, we support more than 10,000 students globally to develop the skills and experience needed to carve successful careers. Students enjoy access to the latest technology and are taught by industry-experienced faculty, while putting their skills to the test in small class environments. Our graduates become part of a highly-respected global community of creatives that's been around for over 40 years. We pride ourselves on being technically explorative, transformative and brave through our range of creative media programs, from short courses and professional training through to bachelor and postgraduate degrees. In Australia, our programs are delivered at campuses in Sydney, Brisbane, Byron Bay, Melbourne, Perth and Adelaide. SAE is a part of Navitas Pty Ltd. More information about SAE is available at sae.edu.au.

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