

MEDIA RELEASE

For immediate release

Filmmaker doco tackling Australia's weight problem

Gerald Rascionato is a successful filmmaker and CEO of Just One More Productions, having directed Lionsgate and Universal's *Open Water 3: Cage Dive*, plus films like *Claw*, which was released theatrically in the USA, Canada and France. One of Gerald's greatest journeys to date has been the One Meal A Day (OMAD) fasting, which resulted in him having a complete transformation in body and lifestyle - losing 35 kilograms. The SAE Creative Media Institute graduate is now directing a documentary inspired by his own experiences, and has enlisted the help of SAE students who are able to incorporate this project as part of their degrees.

Health Direct has reported that nearly two in three Australians are overweight or obese. "I went on a big weight loss journey a couple of years ago - it taught me a lot about self control, discipline, and eating in a specific window in order to maximise weight loss," Gerald explained.

"OMAD put me in the best shape of my life. It has been life changing for me and I want to create a documentary on everyday Australians who are following the same journey."

In addition to the documentary, Gerald is providing light relief throughout the film in the form of short parodies of Hollywood films that provide metaphors for weight loss.

"In between interviews with those following OMAD, I have integrated entertaining segments that parody films like *Indiana Jones*, *Back to the Future*, and *Castaway*, but at the same time educate and inform people about OMAD and fasting.

"Right now we're about to film the *Castaway* version, and we've been location scouting for the *Indiana Jones* sequence, so it's all starting to come together."

Gerald graduated from SAE Byron Bay in 2010 with a Bachelor of Film Production, and explains why he wanted to go back to where it all began.

"When I was a student at SAE all I wanted to do was work on movies, so that's why I want to pay it forward to up-and-coming filmmakers.

"Given students have an industry placement unit as part of their degrees, the documentary I am working on is well aligned with the experience and skills they're looking to gain."



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TECHNOLOGIES



DESIGN



FILM



GAMES



MUSIC

Slbin Babu Seenalekshmi, who is studying for a Bachelor of Film Production at SAE, is working as cinematographer on the film.

“Given Gerald went to SAE and he’s done several feature films already, I had full confidence in the idea he pitched to us.

“It’s great to be able to learn from an experienced professional like him and be so involved in a motion picture that’s looking to make a positive impact on people’s lives.”

Open House is your chance to experience life as an SAE student. Chat with our experienced faculty, check out the gear, and explore current student work. Open House is your opportunity to meet creatives and see for yourself.

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Imagery





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About SAE

SAE Creative Media Institute is the place for creatives and innovators. Since 1976 we've been the leaders in creative media education across animation, audio, creative industries, creative technologies, design, film, games, and music. Every year, we support more than 10,000 students globally to develop the skills and experience needed to carve successful careers. Students enjoy access to the latest technology and are taught by industry-experienced faculty, while putting their skills to the test in small class environments. Our graduates become part of a highly-respected global community of creatives that's been around for over 40 years. We pride ourselves on being technically explorative, transformative and brave through our range of creative media programs, from short courses and professional training through to bachelor and postgraduate degrees. In Australia, our programs are delivered at campuses in Sydney, Brisbane, Byron Bay, Melbourne, Perth and Adelaide. SAE is a part of Navitas Pty Ltd. More information about SAE is available at sae.edu.au.

About Navitas

Navitas is a proud Australian company that pioneered an innovative university partnership model of education in Perth in 1994. Its entities have delivered education programs across the country since 1976. Further information about Navitas Pty Ltd is available at navitas.com.



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