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SAE LAUNCHES BACHELOR OF CREATIVE INDUSTRIES COURSE

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Did you know the cultural and creative industries in Australia are worth an estimated \$91 billion? If you're thinking about carving out a successful career in this rapidly growing sector, SAE's new Bachelor of Creative Industries course will provide you with the skills, tools and connections to succeed in the industry.

Creative Industries Course Leader, Dr Sean Foran says the course covers a combination of hands-on creative skills in multiple disciplines, plus a strong understanding of entrepreneurial processes and creative business practices.

'Students don't have to start with a knowledge of multiple disciplines, as they'll learn those skills and develop that understanding on the course. As long as they come with a love of – and some experience within one creative discipline, an appreciation for digital technology, and an interest in the business aspect of the creative industries, that will give them a great platform to begin with'.

SAE Creative Media Institute provides students with the experience, skills, equipment and connections to succeed in the creative industry.

Find out more at sae.edu.au.