



29 JUN, 2022

AR children's book launched

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SAE Creative Media Institute design student, Christel Cherryadi, has created an augmented reality (AR) children's book, called *Splash the Starfish*, which helps young children identify their emotions.

The book, which she worked on in partnership with psychologists from Parentshop, was developed as part of her final project for the Bachelor of Design degree.

'I wanted to create a children's story that was fun, but would also support children in their development and inspire them to dream,'

Christel said.

Splash the Starfish is about a young boy's desire to save starfish that have been washed up on a beach. The story was based on Loren Eiseley's poem, *The Star Thrower*.

Across disciplines

She says the project involved eight SAE students across different disciplines including audio, music, film, and animation. Audio student, Kathy Stephens, collaborated on the project and engineered the sound.

For more info visit www.splashthestarfish.com.



Christel (front), with fellow students, and SAE animation lecturer, Nigel Haslam. Photo supplied