

## MEDIA RELEASE

## 1 November 2022

# SAE and ‘The Beachy’ team up to nurture the next gen of audio engineers

SAE Creative Media Institute and The Beach Hotel, Byron Bay have joined forces to support up-and-coming audio engineers as part of a new ongoing partnership. SAE students who are studying for audio engineering degrees will have the chance to develop their skills in a live environment, working with leading artists like Bag Raiders, Confidence Man, and Baker Boy - who have all previously performed at the iconic Byron venue.

Every year, almost 500 SAE students nationally gain new skills and valuable industry experience as part of their work placement unit for their degrees. SAE National Manager Careers and Enterprise, Lisa O’Meara was delighted to announce the partnership between the leaders of creative media education and one of the industry’s most iconic venues.

“SAE has a long and distinguished history supporting the Byron Bay music industry,” Lisa said. “We are excited to work closely with the Beach Hotel, and provide regular learning opportunities working with established and up-and-coming artists.”

“The experience students will gain in a vibrant live environment will provide them with the skills and industry connections that enhance their employability and career opportunities.”

The Beach Hotel, Byron Bay is a 1,000 person venue, with upto 30 acts weekly, performing live. ‘The Beachy’ also recently won the title of Best Live Music Venue at the annual Australian Hotels Association Awards. Entertainment Team Member and SAE graduate, Chris Daly is looking forward to mentoring students and giving back to those just starting out.

“We’re an excellent environment for students who have an interest in live sound, lighting, and venue ambience management,” Chris explained. “Students will get the chance to engage with live acts and gain constructive feedback from mentors, which will aid them in their development.”

“As a graduate of SAE, I appreciate first hand what a great place it is to study, and the Beach Hotel is arguably one of the best live venues in Australia, so it really is an exciting collaboration, which will benefit the audio engineers of the future.”

*SAE Creative Media Institute provides students with the experience, skills, equipment and connections to succeed in the industry. Find out more at [sae.edu.au](http://sae.edu.au).*

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## About SAE

SAE Creative Media Institute is the place for creatives and innovators. Since 1976 we've been the leaders in creative media education across animation, audio, creative industries, creative technologies, design, film, games, and music. Every year, we support students globally to develop the skills and experience needed to carve successful careers. Students enjoy access to the latest technology and are taught by industry-experienced faculty, while putting their skills to the test in small class environments. Our graduates become part of a highly-respected global community of creatives that's been around for over 40 years. We pride ourselves on being technically explorative, transformative and brave through our range of creative media programs, from short courses and professional training through to bachelor and postgraduate degrees. In Australia, our programs are delivered at campuses in Sydney, Brisbane, Byron Bay, Melbourne, Perth and Adelaide. SAE is a part of Navitas Pty Ltd. More information is available at [sae.edu.au](http://sae.edu.au)

## About the Beach Hotel, Byron Bay

Overlooking the golden sands and sparkling waters of Byron Bay's Main Beach is the Beach Hotel. You may be familiar with the Beach Hotel as a popular local landmark for streams of tourists, families, holiday-makers and backpackers from around the globe. The Beach Hotel is also the biggest venue for live music. Artists and DJs perform every day of the week on our stages, with further stacked up entertainment during the busy summer period. We at the Beachy are huge fans of supporting local and upcoming artists. The pub presents an impressive lineup of local and touring musicians all-year round, making the Beach Hotel the best place to see live music in Byron. More information is available at [beachhotel.com.au](http://beachhotel.com.au)

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