

## MEDIA RELEASE

## 13 April 2023

# From SAE to deadmau5

Bill Day is a successful electronic music DJ and producer with over 300k followers online. He graduated from SAE Creative Media Institute with a Bachelor of Audio in 2011. Under his stage name Mr Bill, he was signed by multi Grammy-nominated producer deadmau5, to his mau5trap label. Bill has also scored the soundtrack for Nicholas Cage horror comedy, *Mom and Dad*, and performed at epic venues like the Red Rocks Amphitheatre and Hampton Coliseum. He now hosts The Mr. Bill Podcast from his home in Atlanta, with guests including Steve Duda, Subtronics and deadmau5.

“Collaborating with deadmau5 has been a big career highlight for me,” Bill said. “Even before I started in the industry, he was a huge name in trance and techno house - he really is a genius at what he does.”

Bill’s talents also featured on the work of psychedelic trance duo, Erez Eisen and Amit Duvdevani, AKA Infected Mushroom, and their recent number one album *IM25*.

“That was awesome to work on. I went and stayed with Erez in Los Angeles. We just hung out for a week and came up with ideas for music, and the track *Billy on Mushrooms* is what came out of it.”

From a young age in South Windsor, west of Sydney, Bill was always around musical instruments - with his parents giving him his first keyboard and drum kit. It was at high school though, where he explored his passion for creating tunes.

“I was always in the music rooms because I loved playing guitar,” Bill said. “They had some basic recording equipment, so you could record yourself playing - I always found that process really interesting.”

After high school, Bill wanted to fuel his passion for music production further, and enrolled at SAE Sydney, where he studied for the Bachelor of Audio. His time at SAE, he explained, prepared him for where he is today.

“Studying provided me with a structure, and connected a lot of the dots,” he said. “Then when I went out into the industry, and an engineer started talking jargon about live sound, I was able to understand that because of the rounded education I got from my time at SAE.”



While at SAE, newly founded Bandcamp and Soundcloud provided the up-and-coming DJ with a captive audience, which led to tours and bookings once he graduated.

“I started to release electronic music on those platforms, which was a pretty new concept in itself, as artists were used to posting their music on forums and through ICQ,” Bill said. “I then started to get booked out and that led to a US tour in 2012, UK tour in 2013, and Canadian tour in 2017.”

Following over a decade of tours and sell out shows, Bill enjoyed the enforced break of the pandemic, which led to the exploration of new passions like baking bread and investing in his show, *The Mr Bill Podcast*. To-date, the show has featured 115 episodes with guests including deadmau5, Steve Duda, Subtronics, Virtual Riot, Misha Mansoor, Jordan Rudess, YouTube sensation Andrew Huang, and his former SAE lecturer, Dr Mark Bassett.

“I’m a curious person and I love having conversations with really intelligent people, who are much smarter than I am,” Bill said. “Then in 2019 I started to think ‘this could be a podcast’, and that’s when I produced the first episode with Gravitas recordings founder, Jesse Brede, and it just snowballed from there.”

For the younger generation who are coming through and want to make it in the industry, Bill said there is no reason why they can’t forge a successful career in music.

“If you have the drive to make it, all the tools and opportunities are available to you,” Bill explained. “The computing power and the information you need to succeed is readily available. It’s up to you to go out and create your own path.”

*SAE Creative Media Institute provides students with the experience, skills, equipment and connections to succeed in the industry. Find out more at [sae.edu.au](http://sae.edu.au).*

**-ENDS**



ANIMATION



AUDIO

CREATIVE  
INDUSTRIESCREATIVE  
TECHNOLOGIES

DESIGN



FILM



GAMES



MUSIC

## About Mr Bill

Bill Day, also known as Mr. Bill has been a leader in the audio production world for over 10 years. Beyond producing dazzlingly intricate originals, remixes, and collaborations with other stars of the industry, his eagerness to share his library of technical know-how has made him just as sought-after for studio work as for his high-energy live sets. Mr. Bill has toured North America and Australia extensively and played major festivals around the world. He scored the Nicolas Cage horror comedy *Mom and Dad*, and his techno side project Electrocado was signed to deadmau5' mau5trap label for a multiple EP contract. Mr. Bill also released his IDM masterpiece, *Apophenia*, on mau5trap, as well as the collaboration "10.8" with deadmau5 featuring an epic animated video by Bill's longtime artist, Funilab. Mr. Bill also made a collaborative EP with Esseks, DeadLanguage for Ganja White Night's Subcarbon label, released on Deadbeats and Wakaan, and put out a series of heavy bass EPs for Dirt Monkey's 19K label. In 2021 he self-released his magnum opus, *Phantasmagoria*, which features The Widdler, Sorrow, Skope, and more. This year he and kLL sMTH released their debut kLL Bill EP and toured the project across the United States. Bill Day is the host of The Mr. Bill Podcast with guests like deadmau5, Steve Duda, Subtronics, Virtual Riot, Misha Mansoor (Periphery), Jordan Rudess (Dream Theater), and YouTube sensation Andrew Huang.

## About SAE

SAE Creative Media Institute is the place for creatives and innovators. Since 1976 we've been the leaders in creative media education across animation, audio, creative industries, creative technologies, design, film, games, and music. Every year, we support students globally to develop the skills and experience needed to carve successful careers. Students enjoy access to the latest technology and are taught by industry-experienced faculty, while putting their skills to the test in small class environments. Our graduates become part of a highly-respected global community of creatives that's been around for over 45 years. We pride ourselves on being technically explorative, transformative and brave through our range of creative media programs, from short courses and professional training through to bachelor and postgraduate degrees. In Australia, our courses are delivered at campuses in Sydney, Brisbane, Byron Bay, Melbourne, Perth and Adelaide. SAE is a part of Navitas Pty Ltd. More information about SAE is available at [sae.edu.au](http://sae.edu.au).

### For more information:

Barry de Silva, National Communications Manager

Phone: 0498 004 023

Email: [b.desilva@sae.edu](mailto:b.desilva@sae.edu)



ANIMATION



AUDIO

CREATIVE  
INDUSTRIESCREATIVE  
TECHNOLOGIES

DESIGN



FILM



GAMES



MUSIC