

**MEDIA RELEASE****03/07/23**

# SAE's new music degree lets students shape their future careers

SAE Creative Media Institute is preparing the future of the music industry with their new fast-tracked Bachelor of Music degree. Whether students see themselves on stage in front of thousands, in the studio producing records, or creating their own live events, this modern two-year course will give students a unique learning experience that's tailored to their career aspirations, so they can seamlessly transition into the music industry.

With an array of electives to choose from, students can learn everything from songwriting and music business to studio music production, or specialise in one of four pathways including songwriting and music production; electronic music production; music industry and business; and creative musicianship. Some of the careers students can look forward to upon graduation are as songwriters, music producers, DJs, artist managers, content creators and music entrepreneurs.

SAE's Bachelor of Music campaign features successful Australian DJ, vocalist, songwriter, producer, and entrepreneur, Anna Lunoe, who commented on how enjoyable the process of starting a career is.

"I am stoked to be involved with the launch of SAE's new Bachelor of Music degree, while supporting the future of music," Anna said. "Creating a career in the industry is an incredible journey, and learning skills from people who have been there and done it allows you to own your path, while building the career you want."

SAE Australasia General Manager, Dr Luke McMillan said how relevant this course is in the current economic conditions.

"This degree will produce graduates who are agile in response to current trends in the music industry," Dr McMillan said. "To maximise their job opportunities, professionals now need an array of skills - industry employers are not only looking for the practical skills, but the people skills as well, which is what this course offers."

For over 45 years, SAE have been leaders in creative media, helping the next generation of creatives and innovators. SAE Music Course Leader and producer, David Turner added how this course had been developed to support the needs of students.



“The beauty of this degree is regardless of whether a student has just left high school or has worked in the industry for the past 10 years, it’s tailored to their career aspirations,” he said. “The fact it is fast-tracked over two years, as well, means students can get into the industry sooner.”

“We’ve spent a long time consulting industry professionals, so students can expect a music course that’s highly relevant, that equips them with sought-after skills, and provides them with inspiring work placement opportunities through our industry partners.”

Some SAE graduates to have made it in the music industry include Sampa The Great; Jon George and James Hunt from Rüfüs Du Sol; Chelsea Cullen; Mr Bill; and Isaac De Boni.

*The future of music is you. If you’re down to create it, study at SAE. SAE’s fast-tracked Bachelor of Music degree is taking enrolments now at Adelaide, Brisbane, Byron Bay, Sydney, Melbourne and Perth campuses. Find out more at [sae.edu.au](http://sae.edu.au)*

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## About SAE

SAE Creative Media Institute is the place for creatives and innovators. Since 1976 we’ve been the leaders in creative media education across animation, audio, creative industries, creative technologies, design, film, games, and music. Every year, we support students globally to develop the skills and experience needed to carve successful careers. Students enjoy access to the latest technology and are taught by industry-experienced faculty, while putting their skills to the test in small class environments. Our graduates become part of a highly-respected global community of creatives that’s been around for over 45 years. We pride ourselves on being technically explorative, transformative and brave through our range of creative media programs, from short courses and professional training through to bachelor and postgraduate degrees. In Australia, our programs are delivered at campuses in Sydney, Brisbane, Byron Bay, Melbourne, Perth and Adelaide. SAE is a part of Navitas Pty Ltd. More information about SAE is available at [sae.edu.au](http://sae.edu.au).

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